

## Information from MEDZ activity zones

### Breaking news



### MEDZ launches “Services Plus”, its new offer dedicated to retail and service activities

MEDZ is launching its new «Services Plus» offer, intended for retail or service activities. This includes modular office floors, ready-to-use commercial premises and plots of equipped land.

«Services plus» enjoys a prime location within all MEDZ industrial parks in Morocco and reinforces the infrastructure offer covering industrial and logistics land.

In this regard, Mr. Omar Elyazghi, Chairman of the Management Board of MEDZ specifies that «this offer meets both the needs of companies established in our parks with on-site services and those of operators seeking business opportunities in a competitive environment”.

He adds that «it also aims to consolidate the industrial ecosystems developed in these parks by integrating value chains and the emergence of activities and services that create value and jobs».

The “Services Plus” offer includes 3 components:

- Spacious and modular offices for rent
- Commercial premises dedicated to various activities, for rent
- Lots of land for services and tertiary activities ideally located, for sale

[For more go to l'offre Service +](#)

## Launch of works at the Loukkos Agropole



The Minister of Agriculture, Maritime Fisheries, Rural Development and Water and Forests, accompanied by the Minister of Industry and Trade, the Minister of Equipment and Water, and the Wali of Tangier-Tetouan-Al Hoceima region, chaired on August 26, 2022, a working meeting in the province of Larache, devoted to the launch of the works of the Loukkos Agropole.

The meeting was attended by the President of Tangier-Tétouan-Al Hoceima Regional Council, the President of the Agriculture Regional Chamber, the President of the Management Board of MEDZ, the representative of “Crédit Agricole du Maroc” as well as elected officials and representatives of associations of production sectors in the region.

During this meeting, were presented the main assets and potentialities of the region and the investment opportunities available in the field of agro-industry development, within the framework of the objectives set by the Regional Agricultural Plan of the Generation Green strategy 2020-2030.

As a reminder, MEDZ will provide Delegated Project Management (MOD) for the development, promotion, marketing and management of the project, given its expertise and know-how in the industrial infrastructure sector.



## Indian giant HCL Technologies sets up in Morocco

Morocco and India have signed a memorandum of understanding aimed at creating thousands of high value-added jobs in the outsourcing sector (coding, software and IT services).

This agreement was concluded on May 28, 2022, in Noida, India, by Ghita Mezzour, Minister of Digital Transition and Administrative Reform, and Roshni Nadar Malhotra, President of HCL Technologies, in the presence of the Moroccan Ambassador in India as well as representatives of “AMDIE” and MEDZ.

It marks the installation in Morocco of an Indian outsourcing giant, which plans to establish a “delivery center” there to produce high value-added technological services for its global customers.

HCL Technologies also intends to invest in the initial and continuous training of Moroccan talents in the digital field. This should enable it to expand its production and delivery capacities on a global scale, relying on:

- The strategic position of the Kingdom, by its geographical proximity to Europe.
- Its status as a gateway to the rest of the African continent.
- Its connectivity.
- The abundance of Moroccan IT talent.



## Participation of MEDZ in SMAP

MEDZ participated as an exhibitor in the 17th edition of "SMAP Immo Paris", which took place from June 24 to 26, 2022 at the "Parc des Expositions Porte de Versailles". For 24 years, this fair has become the relay for professional meetings outside the Kingdom with the ambition of contributing to the influence of Morocco in France, Europe and the Middle East.

It represented an opportunity for MEDZ to:

- Explore new markets.
- Getting closer to the Moroccans community around the world, more particularly that of France and neighboring countries, and presenting them with the multiple investment opportunities offered in the Kingdom.
- Carry out monitoring to stay connected to innovations and trends.

The MEDZ team welcomed various partners and prospects to its stand to show them its various products, and in particular Oued Fès Golf City project and the Oriental projects (Oujda Technopole, Berkane Agropole and Selouane Industrial Park).



# Inside our Activity Zones



## Industry

### Adient Group

The inauguration ceremony of the new Adient Automotive Seating Morocco plant took place on May 11, 2022, within the Atlantic Free Zone.

Covering an area of 25,000 m<sup>2</sup>, this unit, which specializes in the manufacture of covers for car seats, required an investment of 72 million dirhams.

The workforce, currently 600 employees, should reach more than 1,300 people by 2025.

Through this 2nd factory in AFZ, the equipment manufacturer has the short-term objective of reaching 100 million USD in sales and equipping 750,000 vehicles by 2025.

[Watch the AFZ film](#)



### **The Moroccan company Special Steel and Heat Treatments (SATT)**

On September 14, 2022, the SATT celebrated the inauguration of its new site within the Atlantic Free Zone.

Spread over an area of 2,200 m<sup>2</sup>, this unit's main activity will be the heat treatment of aeronautical, automotive and mechanical parts. This is a metallurgical process that transforms the crystallographic structure of these parts to increase their lifespan and their resistance to various mechanical stresses.

The SATT, which has invested an envelope of around 21 MDH, is introducing cutting-edge techniques and high-level skills to Morocco.

[Watch the AFZ film](#)

### **The Spirit AeroSystems Group**

On Monday, June 27, 2022, Spirit AeroSystems held an event to celebrate the official launch of production of the Airbus A220 rear and forward fuselage components and keel beams at its site in Morocco.

Covering an area of 25,000 m<sup>2</sup>, the Spirit AeroSystems factory is located in the Midparc Free Zone in Casablanca. It has developed expertise in manufacturing components for Bombardier business jets and has now joined Spirit sites which already supply Airbus commercial programs.

The fuselage components are shipped from Morocco for assembly at Spirit's site in Belfast, Northern Ireland.

[Watch the MidParc film](#)





## Meet the MEDZ teams

### Ms. Lamia Rhissasi Organization and Risk Director



#### **Can you introduce yourself? What is your professional background?**

My name is Lamia Rhissasi and I am a person who acts with professionalism. By the nature of my job, I show a lot of perseverance.

I graduated from the Mohammadia School of Engineers. I have over 23 years of experience. I worked for seven years in a renowned construction company, as a quality manager. Then I joined a consulting firm, where I had the opportunity to put my skills at the service of organizations in several sectors. It was a very enriching experience.

#### **And what are you doing today? And what is your motivation?**

I am director of organization and risks at MEDZ. What motivates me is knowing that I am contributing to anchoring a culture of continuous improvement, which allows MEDZ to gain in performance.

#### **What does your mission within MEDZ consist of?**

I have worked at MEDZ for 14 years. My mission is to set up management systems and ensure their dynamics. We have set up quality management, environmental management, risk management, and more recently, the management of an HQE/Development operation.

#### **How is this related to the strategic orientations and projects of MEDZ?**

Management systems constitute a framework for formalizing strategic orientations and a tool for structuring and improving the functioning of processes, to achieve strategic objectives and those related to projects. For this, with my team, we define with the various trades,

the operational control tools and the dashboards, which make it possible to manage the operation of the activities, whether from a quality, environmental or risk management point of view.

#### **What actions or projects are you most proud of? What does this mean to you on a personal level?**

Obtaining a certification is always a proud moment. The one that made me the proudest was the last one, namely the HQE certification for a development operation.

It was a challenge that I set myself and which allowed me to develop my skills in sustainable development.

#### **Upcoming projects at MEDZ?**

We are going to set up an HQE approach this time for a construction operation. And in the short term, we aim to implement a CSR strategy, to be part of a real sustainable development approach.

#### **And MEDZ for you?**

MEDZ is for me a major player in territorial development, which works for the economic and social development of the regions.

[Watch Lamia Rhissasi's interview](#)

# Over 38 000

## Key figure

This is the number of direct jobs created within the Atlantic Free Zone

## Testimonials from MEDZ clients

### About its establishment in Morocco (Atlantic Free Zone)

*"With this investment, the Adient group is entering a new stage in its contribution to the sustainable development of the Kingdom of Morocco. Given the importance of the group in the automotive sector, with a 33% share of the global market, our ambition is to further contribute to the development of the automotive ecosystem by favoring local companies and increasing the integration rate. »\**

Mohamed Al Fatine, Managing Director of Adient Automotive seating Morocco

*\*Source: Les Ecos of 05/13/2022*







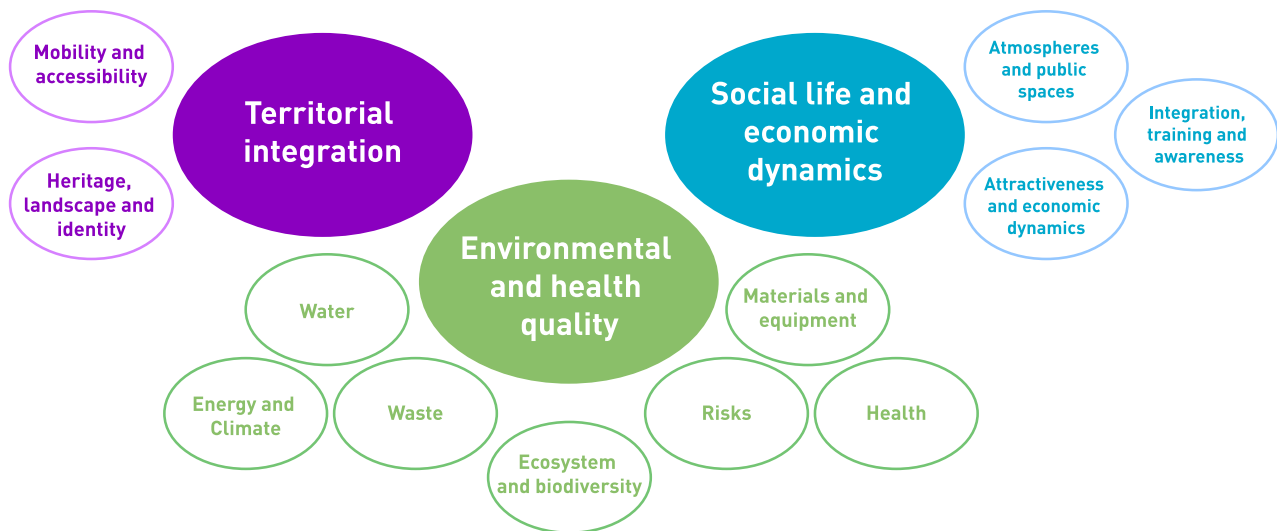
# Focus on our CSR actions

## MEDZ presents the “Green gestures” booklet to MidParc customers

On May 25, 2022, MEDZ organized a meeting for the benefit of MidParc customers to present the “Green gestures” booklet to them.

This booklet lists MidParc's sustainable development challenges and objectives. It aims to support the industrialists who are established there to extend this approach, through a set of environmental recommendations & requirements.

This booklet is structured around 12 themes, which revolve around 3 main components:



On the sidelines of this meeting, MidParc customers discussed common issues and shared their best practices for the benefit of each other.





## Focus on our CSR actions

### MEDZ confirms the maturity of its environmental management system and its commitment to sustainable development

Sustainable development is at the heart of MEDZ's strategy. The approach is based on an environmental management system aimed at improving environmental performance.

The dynamics and maturity of the MEDZ environmental management system are confirmed by a third-party organization. MEDZ has successfully passed the ISO 14001 certification renewal audit.

This audit highlighted strengths such as the integration of the sustainable development approach in the construction of business areas and the implementation of environmental performance monitoring systems throughout the value chain (design, development, marketing and operation).

